



**BCM** bank  
澳門商業銀行

## **PRESS RELEASE**

### **BCM Launched a Brand-New BUZZ Credit Card Dedicated for Lifestyles in the New Era**

Banco Comercial de Macau, S.A. (“BCM”) officially launched its brand-new BUZZ Credit Card on July 23 at 38 Lounge of Altira Macau. The launching ceremony was jointly officiated by Lau Pak Hung, Chief Executive of BCM, and Charles Chan, Business Development Director of Visa Hong Kong and Macau. The main partners, including representatives from Starlux Airlines Co., Ltd. Macau Branch and local media, were also invited to attend the launching ceremony.

Rooted in Macau for over 50 years, BCM continues to keep pace with market dynamics and ever-changing customer needs through innovative product development strategies. Amid the increasing diversification and digitalization among the consumer market and growing demands for online and overseas purchases, BCM launched the brand new BUZZ Credit Card to help customers in sculpting their dream lifestyle.

Under the leadership and support of Dah Sing Banking Group, expressed by Lau Pak Hung, BCM has been striving for innovation and excellence with the aim to be that reliable banking partner of its customers. He further shared that BCM has previously launched a range of popular and trend-setting credit cards, including Macau’s first Visa Signature Card and uniquely themed cartoon credit cards. Although digital payment has gained its popularity in the recent years, credit cards still play an irreplaceable role in the market with its unique functions and values. With the launching of the BUZZ Credit Card, Lau believes that the new card will offer a refreshed spending experience for local customers and further expand the bank’s penetration into the young customer market whilst enhance the energetic and trendy corporate image.

The BUZZ Credit Card offers customers exclusive travel related, online shopping and daily life Credit Card spending offers. Cardholders can enjoy automatic cash rebate on all purchases, with up to 3 times cash rebate for online and overseas transactions. To further enjoy the prestigious traveling experience, cardholders will also be entitled to Free Priority Pass Airport Lounge Membership. Currently customers who successfully apply BUZZ Credit Card during the promotion period and subscribe designated streaming platform with the BUZZ Credit Card can now enjoy up to a monthly cash rebate of MOP100 for the first 2 months of subscription. Furthermore, cardholders can enjoy cash rebate plus Starlux Airlines and Klook cash coupons with a total value of \$1,500 that cover air tickets, accommodation, car rental and entertainment services, by accumulating purchase of MOP6,800 or above within the first two months upon card issuance. For more details, please visit [www.bcm.com.mo](http://www.bcm.com.mo) or contact 87968888 during office hours.